



THE NOT FORGOTTEN

PROUDLY SUPPORTING VETERANS
FOR 100 YEARS



ANNUAL REVIEW
2020-21

CHAIRMAN'S REPORT

We needed to, and we did, look for new ways to achieve our mission. This would not have been possible without the continued support of our funders – individuals, trusts and companies – for which we are hugely grateful.

Whether it was finding and thanking thousands of World War II veterans with a gift box and card from our Patron, HRH The Princess Royal, tracking down performers and celebrities from across the country to produce our thirty 'Best Seat in the House' online variety shows, or picking up the phone on evenings and weekends to talk to veterans, we made sure that those we support knew they were not forgotten. We are pleased that in spite of the obstacles, we were also able to get out and meet beneficiaries safely through innovations like drive-in and outdoor concerts. Whether online or outside, we reached far and wide to find and support new beneficiaries.

The trustees responded to the pandemic by releasing capital to cover the new activities and to make up for loss of income. When the crisis came they knew that our income would be reduced but more importantly, they knew that many of our beneficiaries urgently needed support. By releasing reserves, we were able to run at full capacity for the entire year, without pause or delay. We provided alternative activities and opportunities when others were cancelled.

We are privileged to have the support and friendship of our fellow military charities. It is when charities work in partnership that those in need have access to the full range of help which is so important to them. We were delighted to win the Lifetime Achievement Award at the Soldiering On Awards ceremony as this reflected the judgement of both the military and our peers in the charitable sector.

My thanks to and admiration for both our volunteers and The Not Forgotten team are even more heartfelt than in the past as they have overcome the challenges of the past year with imagination, drive, enthusiasm and hard work. The trustees could not have asked for more of them and the impact of their work can be seen in the following pages. I am immensely proud of what they have achieved; bringing comfort and cheer to so many veterans.



David Cowley OBE
Chairman



The challenges of the last year have been great but the increased needs of many veterans during the crisis, and especially those who suffer from disability or who struggle with loneliness and isolation, meant that Service charities needed to up their game.

The Not Forgotten proudly reached its centenary in 2020, and while the events to mark this milestone as well as many of our traditional activities of concerts, outings and challenge events had to be cancelled, it was ironic that 100 years after our foundation the country was again faced with a major crisis. Marta Cunningham founded The Not Forgotten in the wake of The Great War, offering support when veterans needed help more than ever, and last year we were determined to do the same.

I am proud to report that we introduced a whole new series of projects that meant that we were in contact with and brought cheer and comfort to more beneficiaries than we have ever done. Over 11,000 veterans of all ages were supported, not including the 90,000 viewings of our online twice-weekly variety shows.



IMPROVISE



ADAPT



OVERCOME

WHAT WE DO



Through social activities, challenges and peer support, The Not Forgotten provides events which improve physical and mental health, address isolation and loneliness, and promote a sense of community and balance. This enables beneficiaries and their families to live a normal, if not better life.

Our Annual Programme Consists Of:

- Royal Parties; a Garden Party at Buckingham Palace and a Christmas Party at St James Palace, which acknowledge and celebrate the enduring value of service.
- Challenge/Activity Breaks, such as adaptive skiing, trekking and alpine canoeing, which inspire beneficiaries to set greater goals.
- Respite Holidays, which invigorate and elevate beneficiaries and their spouses.
- Concerts in Care Homes, which bring comfort and cheer to older veterans.

How We Do It

Peer-to-peer support is vital and what many of our beneficiaries need. Bringing together Service personnel and veterans of all ages and experiences is, therefore, at the heart of everything we do.

Our dynamic programme of events focus on making someone feel valued and that their service matters. Attending a Not Forgotten event might be the first time a beneficiary has left their home in months, so we provide a relaxed atmosphere which encourages participation, openness, and fun!

We also recognise that in terms of the support we offer, one size does not fit all and because of this we often invite individuals to attend more than one event.

There is something for everyone regardless of their age or disability.

Since 1920, we have supported wounded Service personnel and disabled veterans through a tailored and varied programme of events. Our small team of 10 staff supports over 10,000 individuals each year.

Our Ethos

- Beneficiaries are at the heart of everything we do.
- We are genuinely and wholly inclusive, and do not judge individuals on their age, service, background, or the nature or cause of their illness or injury.
- We support ALL serving members and veterans of the Royal Navy, the Army, the Royal Air Force and the Merchant Navy.
- We mix veterans of all ages, services, experiences and disabilities together.
- Our services are free to all eligible beneficiaries and military charities. We are not a membership organisation.
- We believe collaboration is essential and work closely with other military charities to complement, not duplicate their work.
- We focus our time and money on delivering impact. We have a lean team and we have no assets. On average, 86p in every £1 we spend goes directly towards delivering our charitable output. However, this year this figure rose to 94p due to the pandemic and a resulting decrease in fundraising costs.
- We listen to our beneficiaries and monitor the military charity landscape to ensure we remain current and relevant whilst retaining our ethos and character.



Left
Beneficiary attending a boat trip on the River Thames

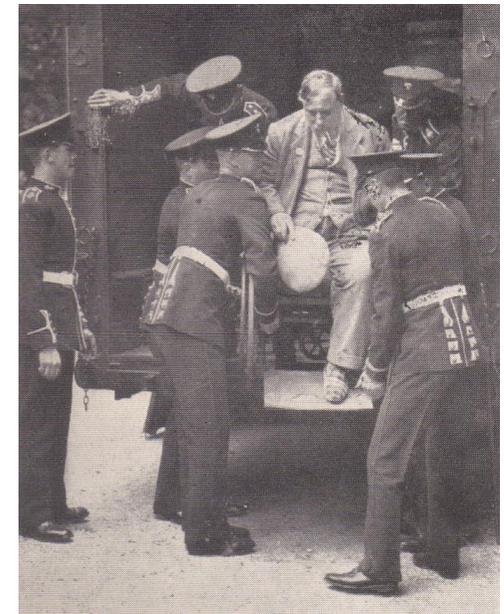
Right
Miss Marta Cunningham CBE

Below
Guardsmen help beneficiaries at The Not Forgotten's Annual Garden Party at Buckingham Palace

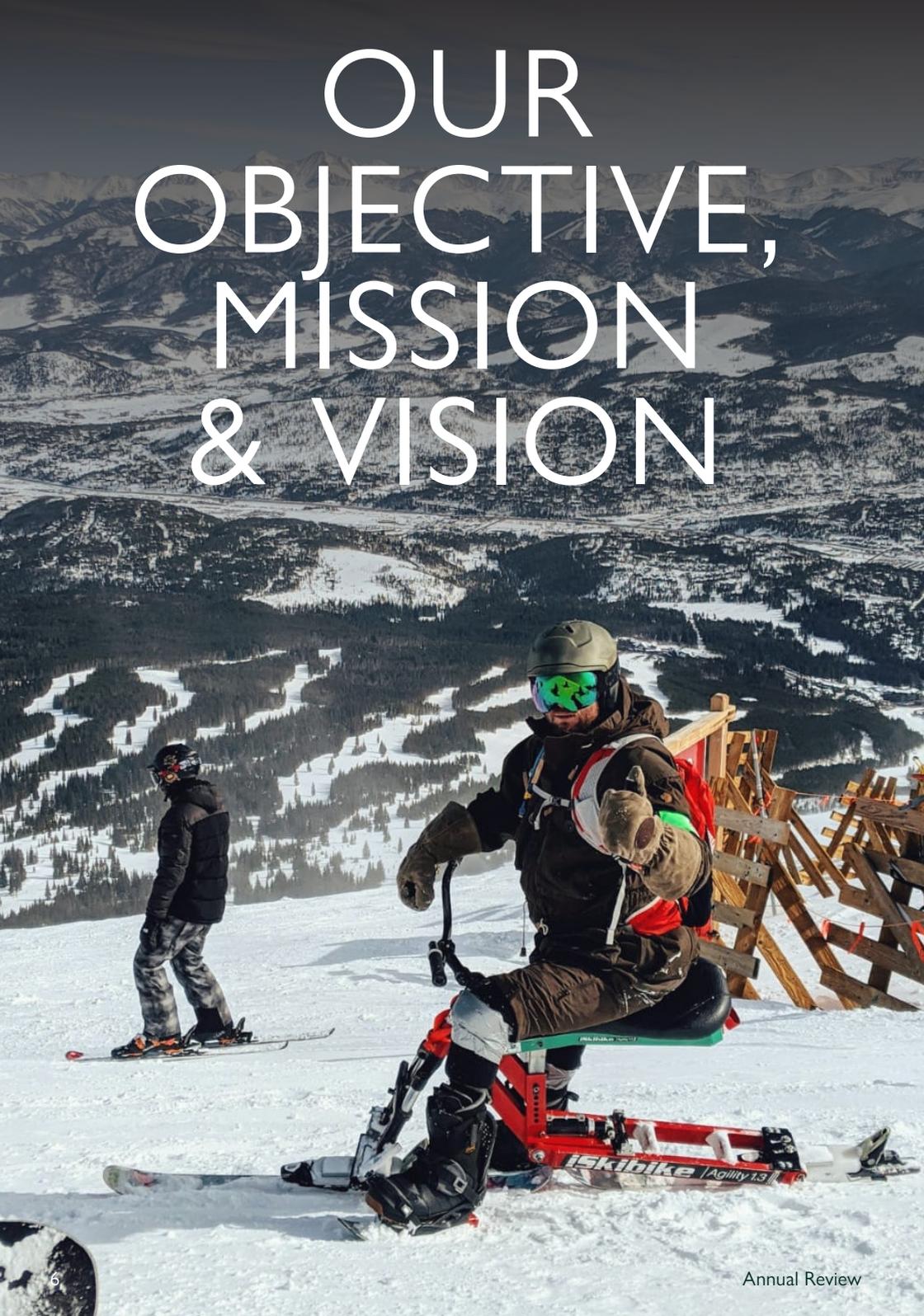


The Not Forgotten was founded in 1920 by American soprano Miss Marta Cunningham CBE. Having moved to Europe at the turn of the century, Marta devoted much of her time to charity work during World War I. A year after the Armistice, Marta heard that there were perhaps a handful of wounded soldiers under treatment at a nearby Ministry of Pensions hospital. She approached the Matron, asking if she had a few lonely patients who would like to come out for tea. The Matron looked surprised and revealed that she actually had 600 patients languishing in the wards.

Marta soon set about mobilising her group of friends to host these lost young men for afternoon tea and entertainment. During one of these early invitations one soldier was heard to say, "we don't want no charity, Miss, we are forgotten by everybody and we'd better stop so." Thus, on 12th August 1920, the 'Not Forgotten' Association was formed for the 'comfort, cheer and entertainment' of servicemen injured during the Great War. In its first year, the charity entertained some 10,000 men - a figure we still maintain today.



OUR OBJECTIVE, MISSION & VISION



Jingle Bell Rock, Exeter Racecourse, 2020

Our Objective

To act generally for the benefit of Service and ex-Service personnel with disabilities or who are wounded, including the organisation of recreational activities, travel, holidays, outings and entertainment.

Our Mission

To deliver high-quality and safe recreational and entertainment activities to meet the needs of our beneficiaries, and to provide a caring and personal service which is fully linked with the individual's recovery pathway and which is underpinned by an ethos where everyone counts and is valued.

Our Vision

To be the trusted partner of choice for providing entertainment and recreation opportunities for both beneficiaries and other Service charities.

To meet the high demand for activities and events, which are well-supported by volunteers at the same time as maintaining a strong financial base.

Our Aims

To support every eligible beneficiary, irrespective of Service, age, rank, injury or illness.

Continue to support individuals whose needs are ongoing.

To work with each beneficiary to complement their individual recovery pathway.

To work with other Service charities to meet the needs of mutual beneficiaries.

Our Values

Excellence
We seek to achieve excellence in everything we do.

Personal
Our beneficiaries are at the heart of everything we do. We know them and they know us.

Empathy
We listen to, respect and understand our beneficiaries and their needs.

Comradeship
We encourage Service personnel and veterans to support each other and bring different generations, campaigns and Services together.

Teamwork
We work with our beneficiaries and other military charities to meet individual needs.

“ONE VETERAN WAS IN FLOODS OF TEARS AT THE OTHER END OF THE PHONE. HE WAS SO ELATED THAT PEOPLE WERE THINKING OF HIM AND WAS OVERWHELMED WITH EMOTION.”

FORGOT YOU NOT



Upon learning that our surviving World War II veterans were being denied their 75th anniversary celebrations for VE and VJ Day by Covid-19, we started the national *Forgot You Not* campaign to find and thank as many of these veterans as possible.

The campaign started in August 2020 and continued into the first half of 2021, at a time when lockdown restrictions were being lifted for many, while this wonderful generation of World War II veterans remained isolated and alone. We used this opportunity to remind them that they are not forgotten and that their service will always be valued.

Any veteran of the Royal Navy, Army, Royal Air Force and Merchant Navy who served during WW2 (1939 – 1945) and who lives in the UK was eligible to receive the gift box –

known as the *Forgot You Not Box*. This included those who served in the Commonwealth Armed Forces in support of Britain’s war effort and now live in the UK.

Inside *The Forgot You Not Box*, veterans were given a collection of custom-made goodies such as a DVD of our best concert performances, a WWII-themed puzzle book, chocolate, a fine china mug, and a special message from our patron, Her Royal Highness The Princess Royal.

Thanks to the help of our fellow armed forces charities, regional and national media, our supporters, and our poster child - the late, great RAF Rear Gunner, Bernard ‘Bunny’ Ennis - we were able to send almost over 2,500 WW2 veterans a gift, to thank them for their service.



Above *Those Not Forgotten Years Concert Tour, Looe, 2020*
Below *Jingle Bell Rock, Exeter Racecourse, 2020*



Those Not Forgotten Years Concert Tour, Looe, 2020

OUTDOOR CONCERTS

“WOW IS ALL I CAN SAY. FOR RESIDENTS THAT HAVE NOT BEEN ABLE TO ENJOY ENTERTAINMENT FOR A LONG TIME, TODAY CHANGED ALL THAT...”



Care Home Concert Tour

In July, we embarked on a 7-week socially distanced concert tour for care homes across the UK called *Those Not Forgotten Years* - travelling over 5,000 miles, and visiting 62 homes. To keep residents, staff, and volunteers safe, we were performing in care home gardens, outdoor venues and singing through windows where necessary.

Overall, 2,707 residents were entertained, of which 490 were Second World War veterans. The residents and key workers tapped their feet, clapped their hands, smiled again, sang along, waved flags and in many cases danced. Each concert turned into a bit of a party.

“Wow is all I can say. For residents that have not been able to enjoy entertainment for a long time, today changed all that... watching the residents that I care for was one of the most enjoyable times I have had in my 20-year career. Please please keep doing what you are doing as this is one way to keep people smiling.”

Kelly, Home Manager

We rounded the year off in style with a brand new drive-in concept we called *Jingle Bell Rock*.

At 10 outdoor venues across the country, a total of 1,293 beneficiaries were able to enjoy a live performance of classic Christmas songs from the comfort of their cars! They were given bluetooth radios to tune in, joined in for games like Singo Bingo, and were served mulled wine and a festive lunch.

Cars were decorated with lights and baubles, veterans wore festive dress, many danced in the rain. It was all about being together in a safe environment, tooting their horns along to the music, and having a giggle.

To coincide with the Jingle Bell Rock shows, we also provided 10 Festive Concerts in Care Home Gardens for 362 residents over an action-packed 2 weeks! Many of the Homes we visited used the concert as a reason to have their Christmas Party.

“I would love to thank everyone who made the Jingle Bell Rock Drive In at Preston happen today. What a fantastic time was had by all in attendance. It was great to forget all the negativity of the last year. The Not Forgotten is amazing and we cannot thank you enough. It was just what we all needed. Just to smile again and enjoy fantastic music. Thank you for making this happen.”

Nicky, Veteran



Ashcombe Estate Activity Break, Devon, 2020

"This welcome opportunity has helped me enormously with socialising in a safe and comfortable environment without judgement... This has also been a welcome break for Mary, my wife, who has had to endure over a year of isolation due to my illness."

Fraser, Royal Marine



Ashcombe Estate Activity Break, Devon, 2020

HOLIDAYS & OUTINGS

"...THE BONDS YOU FORM ARE BRILLIANT. IT REALLY HELPS BECAUSE YOU ALWAYS FEEL YOU HAVE SOMEONE TO CHAT TO... IT'S LIKE A BROTHERHOOD"

Ashcombe Estate

We treated 32 veterans and their partners to an activity break at the beautiful Ashcombe Estate in Devon with the Ashcombe Activity Centre. The couples stayed in cottages on site, and were pitted against one another with games of ladder ball, quoits, skittles, quizzes, the bean bag toss, clay shooting and archery. The break was an opportunity for the veterans to leave behind their stresses at home, come out of their shells, interact with like-minded people and make new friends while getting active.

Carp Fishing

We introduced carp fishing into the programme back in 2015 because it is widely acknowledged that fishing improves mental and physical well being. Woodlay provides the ideal base, a quiet beautiful location with a range of lakes to choose from but compact enough to encourage social interaction between the veterans whilst enjoying the challenge of catching a fish! We were able to take 19 veterans on fishing trips last year.

"One particular veteran used to sit in the lounge looking at his phone when we first met him – it was his comfort. On this trip he participated and laughed throughout the evenings. His confidence has had a massive boost, and that's the value of having familiar faces on the trip."

VIRTUAL CONCERTS

The Best Seat in the House

Launched in March 2020, our first-ever web concert series *The Best Seat in the House* was produced soon after our in-person concerts were postponed. It enabled us to connect with beneficiaries; particularly those who were unable to see their friends and families, and send them positive messages, as well as an opportunity to sing, dance, and have fun.

We produced 30, hour-long shows which were led by Not Forgotten performers and introduced by Richard Arnold from ITV's *Good Morning Britain*. Celebrities who contributed included Brian Conley, Brian May, Jools Holland, Sir Cliff Richard, and Stephen and Daniel from *Gogglebox*. These and a whole host of other entertainers came together to provide a great party and entertainment extravaganza, twice a week, every week for almost 4 months, which was posted on Facebook and YouTube for anyone in the world to enjoy. As of April 2021, the shows have been viewed more than 90,000 times.

Christmas DVD

Throughout November, we prepared our first-ever Christmas DVD, which was distributed to care homes and beneficiaries over the age of 70.

Bringing You a Not Forgotten Christmas features a collection of classic festive songs, carols and music, all chosen especially for our care homes. The 90-minute show was made to entertain, boost morale, and lift lockdown spirits during what can be an exceptionally lonely time of year for those separated from their families.

Thank You, Mickie!

For 17 years, Mickie Driver has been at the forefront of our entertainment team; bringing joy to care homes up and down the country.

As he takes a step back from his role, we would like to give him a special thank you for all he has done for our veterans.

Thank you, Mickie – we have all smiled, laughed and sung because of your energy, inspiration and pizzazz.



Above Mickie at the Christmas Reception, St James Palace 2019

680 copies of the DVD were sent out to beneficiaries and care homes. It includes guest performances from the Band of The Welsh Guards, who played a selection of music including carols for viewers to sing along to, all recorded in the historic Figure Court at The Royal Hospital Chelsea.

"It really was super of The Not Forgotten to remember me this Christmas, I feel as if I'm one of the lucky ones"

Margaret, Veteran



Above Annie Riley performs for the Christmas DVD, 2020

"BRILLIANT WAY TO CHEER YOURSELF UP IF YOU ARE HAVING A DOWN MOMENT. HIGHLY RECOMMENDED!"

“MY LOVELY JIGSAW AND LETTER FROM BRIGADIER STOPFORD CAME COMPLETELY OUT OF THE BLUE AND WAS A WELCOME GIFT. THE NOT FORGOTTEN HAS DONE SO MUCH WITH A SMALL TEAM TO CHANGE VETERANS AND THEIR FAMILY’S LIVES. THANK YOU FOR REMEMBERING US DURING THESE DIFFICULT TIMES”

TV’S, JIGSAWS, BOOKLETS, CALLS

Each year we send televisions, TV licences, laptops and tablets to veterans who are digitally isolated and to those who might be housebound or unable to attend our other events because of their injury or illness. We extended this offer to care homes, hospitals, hostels, housing projects and rehabilitation centres, and were able to support 509 beneficiaries in 2020-21.

Beyond this, we wanted to make sure that all our beneficiaries were coping with this year’s restrictions in any way we could; whether it was through larger gifts which helped to relieve their social and digital isolation, a smaller gift to ease their boredom, a gesture to remind them that we were thinking of them, or a friendly voice on the end of the phone.

Our specially-made Boredom Buster Booklets were sent out to 959 beneficiaries, and jam-packed with crosswords, sudokus, dot-to-dots and spot the differences. We also commissioned a limited edition Not Forgotten jigsaw puzzle, which features Sherree Valentine-Daines’ beautiful painting from the Garden Party in 2016, and was sent to 737 beneficiaries. Online, 326 beneficiaries took part in our online quizzes, and 19 veterans and guests took part in a live virtual quiz.

Initially focusing on our more senior veterans, who are most likely to be staying indoors, The Not Forgotten team spoke to over 650 beneficiaries across the UK to check in on them and make sure that they had all the support they needed.

Left John shows off his finished Not Forgotten jigsaw



ANTHONY LOCK

Anthony Lock served in the Royal Welsh Regiment for 10 years in Kosovo, Iraq and Afghanistan. While in Afghanistan, the armoured vehicle he was commanding was hit by a major blast - it was the second blast he'd been involved in over the past 6 weeks. Anthony suffered spinal damage, a broken back, shoulder and skull, brain damage and muscle injuries. He lost his career and was diagnosed with PTSD which he said left him lonely, vulnerable and isolated.

"I wasn't sleeping at night. I was reliving my memories and my nightmares. In 10 years before I was injured, I'd lost 9 friends. The Not Forgotten have been phenomenal for me. They've changed my life and they've picked me up, and if they can do this for me, they can do it for anyone. I've always wanted to ski in my life, but when I was told I might never walk again because of my injuries, I never thought it was possible. I phoned The Not Forgotten and they asked me if I wanted to come skiing on their next trip to America. I couldn't believe they had offered me hope straight away. They didn't know who I was or what I'd been through, they just knew I was lost. I might not be here today without their continued support."

Anthony was due to join The Not Forgotten for the 2020 Cenotaph March Past, but after it was cancelled due to Covid-19 he completed the amazing challenge of virtually running from Newport to London to raise money and awareness for the charity.



STEVE KAY

Steve joined the Royal Navy in 1979 as a 17-year-old, where he served as an Engineer and Diver for 10 years, deploying to The Falklands. Steve said the war 'changed me for life', and after leaving the Navy, he was diagnosed with PTSD and struggled to readjust to civilian life.

"They offered to take me canoeing and the trip was unbelievable. I've done it 4 or 5 times now. When I get the letter to go back, it's a lift, because I can be down in the dumps, but then I can feel myself getting better and better, knowing I'm going on that trip, and that it's going to be just as special as the first one."

In 2021, Steve was diagnosed with long Covid, and said that The Not Forgotten have really helped him out by staying in touch through a difficult time. He added:

"Having that call out of the blue, let's you know that you're more than a number. The Not Forgotten are only small, but they go the extra mile to put veterans at ease and make sure they're OK. Even things like sending a little jigsaw, reminds me that they're still thinking about me in London. I just had a call with Rosie and Annie recently. Annie calls me up every now and then as well. When she heard I had Covid, she was calling me from the hospital. They do things that other charities don't. They arranged a call from another veteran called Dale, which to me is better than hearing from my doctor, because he's been through it all. Like the name says, once you're under their wing, you're not forgotten."

MICHELLE OUZMAN

Michelle joined the Royal Air Force when she was 17 as a Supplier, and served in several RAF stations. She was often the only woman around, but loved her job, and especially enjoyed working with the Whirlwind and Wessex Helicopters. After leaving the RAF and retiring from civilian work life, Michelle spent much of her time volunteering and raising money for veterans organisations, including The Not Forgotten. However, when Michelle's mental health suffered, she was glad to have our support. Michelle was invited to Not Forgotten outings in Highgrove in 2018 and 2019, but her relationship with us became much more important during lockdown.

"It wasn't until this virus that I really truly knew what loneliness meant. Staying in contact with the Not Forgotten over the past year has really made me proud to be a veteran again. I'm reminded of my service days and of the wonderful friendships I've made since retiring."

The gestures they offered like sending over a hamper, putting me forward for additional support from Waterloo Uncovered and inviting me to a drive-in concert brought me tears of joy. The concert was fabulous. It really lifted my spirits, and allowed me to connect with other veterans again, even with the social distancing. For one day I was not home alone, and that makes a huge difference to me."



FIVE DECIDE TO THRIVE

Five Decide to Thrive are a team of five veterans, who are currently supporting each other as they complete a year-long challenge to virtually hike from Devon to the peak of Mount Everest. Army veterans Hutch, Damian, Andy, Martin and RAF veteran, Steve all live with PTSD and met at Not Forgotten events. They use the buddy-buddy system to keep in contact, help one another when they're feeling down, and motivate each other to 'thrive'.

"Being able to connect with other like-minded people who have been in a similar situation is critical, and it's proved its worth to us. We've got close bonds, but without the opportunities that The Not Forgotten have given us to go abroad, none of this would have happened. Before we met, we were all in a bad place. We didn't have motivation, and now we're on track to reaching the top of Everest together, and it all developed out of one week away."

"Our group of five have been the spine that have kept us on the straight road, even when our families are struggling to help us. We know that The Not Forgotten's events have saved lives."

BENEFICIARIES IN NUMBERS

Army	50%
Royal Navy & Royal Marines	28%
RAF	14%
Merchant Navy	8%

Feedback

100% positive feedback was received from beneficiaries who attended Not Forgotten events

Beneficiaries

62% of those we supported were new to us, 38% of those we supported were existing beneficiaries

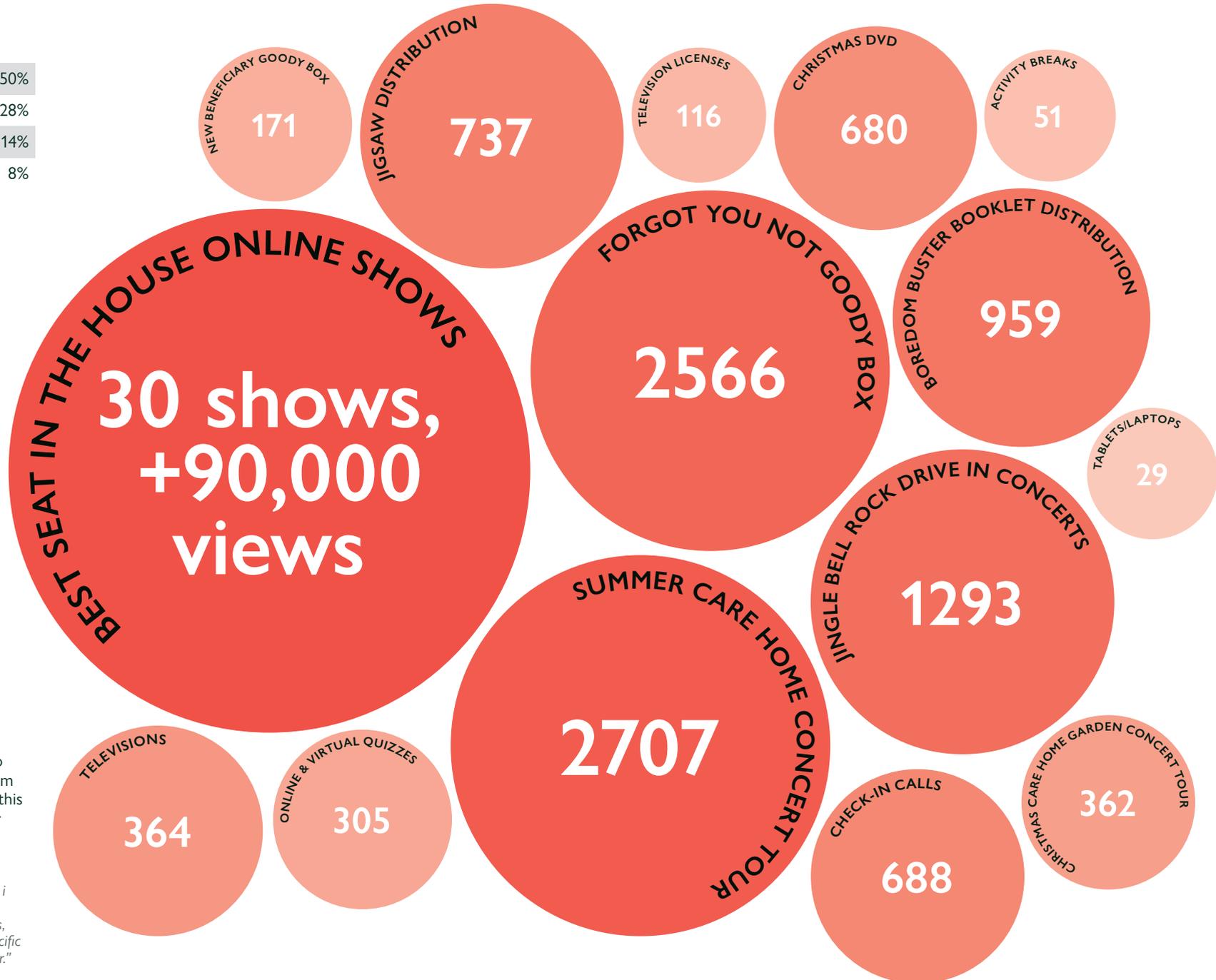
Award-Winning Support



In 2020, The Not Forgotten was humbled to receive the Lifetime Achievement Award from the Soldiering On Awards. We hope to use this fantastic platform to continue to extend our reach, and support more beneficiaries.

"This charity epitomises the very best of the Armed Forces and those who serve our community. Its focus is relentlessly on the beneficiary, and they achieve a considerable amount by working closely with others, being the trusted partner of choice for delivering specific events, and constantly doing more and doing it better."

Soldiering On Awards



FINANCIAL REVIEW

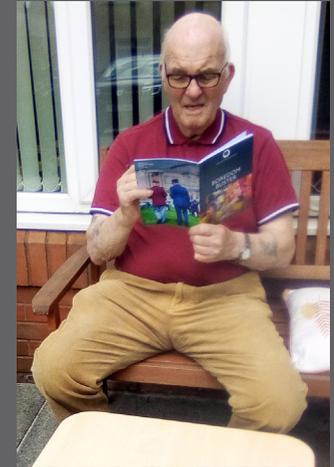
Our total income for the year was £1,097,305, a decrease of £331k from the previous year. Our expenditure decreased from £1,228,663

to £1,055,799. Of this outlay, 94% related to charitable activity and 6% to fundraising and governance. *Please note: Figures are unaudited.*

Income £1,097,305		Expenditure £1,055,799	
Legacies	12%	Governance	1%
Investments & Encashment	19%	Fundraising	5%
Donations	22%	Holidays	12%
Grants	47%	Televisions & Tablets	14%
		Entertainment	68%



Mehry works on her TNF jigsaw, 2021



Bill Moore works on a Sudoku in a TNF Boredom Buster booklet, 2021

Founded in January 1930 by former Army officer, Sir Frederick William Moneyppenny CVO, CBE, The Not Forgotten Association of Northern Ireland is a Queen's Award-winning sister charity of The Not Forgotten, which is run by a dedicated team of volunteers.

While they are run independently, they remain intrinsically linked with what we do in Britain, and extend the reach of our work, enabling us to connect with beneficiaries across Northern Ireland. Because we were unable to travel to Northern Ireland this year, our relationship was particularly important throughout lockdown, and we are grateful to their volunteers for adapting and taking the time to support those who needed it most.

The Northern Irish team distributed Forget You Not boxes, jigsaws, and Boredom Buster booklets to local veterans, they called beneficiaries who were feeling lonely and isolated, and they used their networks to raise awareness of our virtual concerts, quizzes, and other online activities.

Overall, we are delighted that they were able to support some 500 beneficiaries over the past year.

We would like to offer our many thanks to The Not Forgotten Association of Northern Ireland, and congratulate them on their 90th anniversary!

OUR FUNDRAISERS

The year saw our wonderful fundraisers and supporters pulling together under adversity; showing determination, resilience and ingenuity to raise funds for the charity.

A vast array of different activities were organised - from virtual walks, jogs, biking and hiking challenges to good deeds, tombolas and tea parties; from online birthday fundraisers to raising funds in memory of a loved one; from both virtual and physical rowing feats of endurance to participating in our Centenary Challenge.

This outstanding effort allowed us to continue our work in our 100th year without interruption and meant we were still able to support over 11,000 beneficiaries at a time when it was needed most.



Shirley regularly held curry night fundraisers



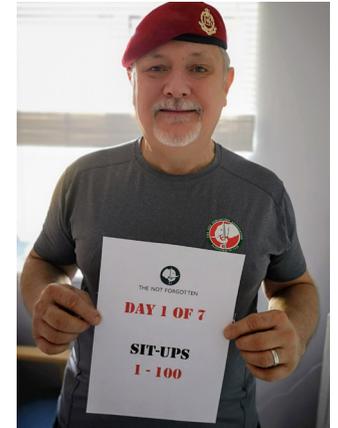
Jake received his GMB Award from Bear Grylls

We also continued our involvement with Good Morning Britain's 1 Million Minutes campaign, which focusses on combating isolation and loneliness across the UK, a core mission of The Not Forgotten, and were incredibly proud to see Cadet, Jake Walker named 'Young Champion' at their Awards ceremony.

Jake is a highly valued supporter of The Not Forgotten and was recognised for his volunteer work, fundraising efforts and overall commitment to supporting the Armed Forces Community, which we all congratulate and thank him for.



Jono and team Lat 35 successfully rowed The Atlantic



Steve did a sit-up challenge

Another incredible achievement to celebrate was made by veteran Jono Mawson who, alongside his three hardy companions, now join a very small number of people who can say that they have rowed The Atlantic.

Team Lat35 managed the task in only 36 days as part of the Talisker Whisky Atlantic Challenge and we couldn't be more grateful for the significant funds raised for the charity by Jono. An extraordinary achievement in an extraordinary year.



How You Can Make a Difference

We are always extremely grateful to all who raise money for the charity, whatever the sum, and do sincerely thank each and every one of our fundraisers.

If you would like to learn more about how you can support our work, please get in touch with us at fundraising@thenotforgotten.org or use the details on the back of this review.



Pete's homemade scarves were sold to support The Not Forgotten



Lottie baked cupcakes and did chores around the house

OUR DONORS

We would like to give special thanks to all of the grants, trusts and foundations who kindly support our work and enable us to

do what we do. Below are just a few of the organisations who supported us this year.

GRANTS AND DONORS 2020/21 FY

(1 April 20 to 31 March 21)

More than £50K

The Armed Forces Covenant Fund Trust
LIBOR
The Headley Court Charity
Gilbert & Eileen Edgar Foundation

More than £10K

The Childwick Trust
The Royal Navy Royal Marines Charity
The Westminster Foundation
ABF The Soldiers' Charity
Trinity House

£5,001 - £10,000

AVRO Yachting Limited

£1,000 - £5,000

Barry Plummer
Todd Ganos
Jenny Holzer
Marlene Mansley
Elisabeth Cox
Sir James Scott
Mike Smart
Lynda Ennis
Roger Bromley

Rory Laird

John Wilson
George Fischer
Louise Jones
Max Jones
Malcolm Gibson
Philip Stopford

Stuart Farrington

Martin King
Westfield War Memorial Village Council
Glenn Millar Tribute Band
Elliot Brown
Key Production

Legacies

Mrs Mary Couzins
Mrs Marjorie Wilson

Donations in Memory

Mr Derek Hocking
Mr Anthony Hurst
Air Vice-Marshal B H Newton CB CVO OBE
Mrs Sherralyn Rossiter-Webb
Mr Frederick William Stebbing
Mr Edward Williams



We are privileged to be the principle military charity of The Seahorse Trust - the charitable arm of The Worshipful Company of Pewterers - for the next three years and are grateful for their confidence in our vision and mission.

You can learn more about The Seahorse Trust at: pewterers.org.uk/charity

OUR OFFICERS

Patron

Her Royal Highness The Princess Royal KG KT GCVO GCStj QSO GCL CD

Presidents

Admiral of The Fleet Sir Benjamin Bathurst GCB DL
Commandant Anthea Larken CBE
General The Lord Dannatt GCB CBE MC DL
Air Chief Marshal Sir Stephen Dalton GCB ADC FRAeS

Vice-Presidents

Major General Sir Christopher Airy KCVO CBE
Lieutenant Colonel T J Tedder
Brigadier R J Heywood OBE DL
Colonel Piers Storie-Pugh OBE TD DL
Major D A C Smyth MBE TD

Chairman

Mr David Cowley OBE

Vice Chairman

Mr Mark Nicholls

Honorary Appointments

Treasurer Mr Paul Botterill*
Medical Officer Dr Kate Goble MBBS MRCP DipOccMed*
Chaplain Rev. (Col Retd) Peter Hewlett-Smith OBE
**Also a member of the General Committee*

General Committee

Mr Jeremy Archer
Ms Lisa Gibbard
Group Captain Jacqueline Gross RRC
Mr Glenn Hurstfield
Mr Tom Long
Mr Stephen Neel
The Lord Newall DL
Colonel James Partridge TD DL
Mr Barry Plummer
Mr Simon Post
Mr Francis Roseman
Commodore Jim Scorer RN FNI FCMI
Commodore Peter Tribe RN

OUR TEAM



Chief Executive
Brigadier (Retd)
James Stopford CBE



Head of Finance and Executive Officer
Al Gonçalves



Head of Events
Rosie Thompson MBE



Assistant to Head of Events
Anne McGinley



Communications Officer
Eddie Bingham



Grants Officer
Ian Brand



Fundraising Coordinator
Sam Johnson



Office & Database Administrator
Karlie Smith



Merchandise Coordinator
Lorraine Plummer

FAREWELLS

The Not Forgotten team were deeply saddened by the loss of many supporters and beneficiaries over the past year, and we extend our thoughts to the friends and

families of those we have lost. We would also like to give special mention to a few friends who have had an outstanding impact on our work.



'THE FORCES SWEETHEART'
DAME VERA LYNN

Dame Vera's regular presence at our events brought immeasurable joy to our veterans, whom she always affectionately referred to as 'my boys'. Her link with The Not Forgotten had been steadfast since WWII and we consider it a great honour to have been a charity she loved and cared for. In 2020, Dame Vera wrote us a letter to commemorate VE Day and voiced her support for our work and veterans. Our CEO read this letter out during our special VE Day episode of *The Best Seat in the House*.



BERNARD 'BUNNY' ENNIS

Bunny took on the mighty task of being a Rear Gunner in the Royal Air Force during World War II when he was only 19 years old. Several decades later, he - along with the very kind Ennis family - continued to raise funds and awareness to support his fellow veterans, including being the poster child of our *Forgot You Not* nationwide campaign to find and thank WWII veterans.



MISS SHIRLEY GOLDTHORPE

Shirley was a long-standing trustee of The Not Forgotten throughout the 80's and 90's, who generously gave her time to the charity, while working as the Director of the St John and Red Cross DMWS. Her selfless service and dedication to supporting wounded service personnel and injured veterans will not be forgotten.



AIR VICE-MARSHAL BARRY NEWTON
CB CVO OBE

As a Flight Lieutenant, Barry Newton was one of only three pilots who flew a Canberra bomber through a radio-active cloud shortly after Britain had tested a nuclear bomb in South Australia. A year later, he was at Christmas Island for the drop of the first hydrogen bomb. After a series of tours, and roles in the MoD and Cabinet Office, we were very fortunate to have Barry as a Vice-President at The Not Forgotten for 4 years after the passing of his wife, Lavinia, who was an esteemed trustee of ours for 16 years.

HOW YOU CAN MAKE A DIFFERENCE

**WE ARE A SMALL TEAM WITH HUGE
AMBITION TO MAKE SURE THAT NO VETERAN
IS LEFT ISOLATED AND ALONE.**

We welcome support from anyone wishing to get involved with us. With no statutory funding, it's only with the fantastic support we receive from the public that we are able to do what we do.

You can help us make a difference to the lives of wounded personnel and disabled veterans whether you are;

- An individual setting yourself a challenge or organising an event
- Looking for a corporate partner or thinking of choosing us as your charity partner of the year
- Considering leaving a legacy or bequest as a gift in your will or in memory
- Making a one-off or regular donation.

Please get in contact if you'd like to discuss any of the above by emailing fundraising@thenotforgotten.org

Every financial contribution is important to us. So if you'd like to make a direct donation, head to thenotforgotten.org and look out for the 'Donate' button to do so online.

Alternatively, we can take debit/credit card donations over the phone at 020 7730 2400.

Thank you.

Write to us
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Registered charity in England
and Wales (1150541)
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